

Creators of The Future

Training Program

Agenda



7 - 8
September
2024

25H Hours Hotel ,
DIFC , Dubai-UAE



Contact@mellovibe.co
www.mellovibe.co

01 Overview

Join us for an immersive, two full days face to face, practical workshop in Dubai between September 7,8 2024 , designed to equip aspiring and established social media content creators with the skills, knowledge, and insights needed to excel in the fast-paced world of digital entertainment. Whether you're looking to enhance your content quality or monetize your social media presence, Mello's expert-led sessions will guide you through every step of your creative journey.

02 Target Audience

- Aspiring Content Creators
- Existing Content creators seeking to sharpen their skills
- Aspiring Digital Marketers
- Small Business Owners

03 Dates & Location



7 - 8
September
2024



25H Hours Hotel ,
DIFC , Dubai-UAE

Scan to get
directions



04 Agenda

Fundamentals of Social Media and Content Creation

8:30 - 9:00

Connect & Socialize - Ice Breaker

9:00 - 9:10

Welcome & Introduction

9:10 - 9:30

Introduction to Social Media

9:30 - 10:30

Understanding Social Media Platforms

10:30 - 10:45

Break

10:45 - 12:00

Content That Drives Traffic

12:00 - 12:45

Lunch

LYE
RED

12:45 - 14:00

Introduction to Video Creation

14:00 - 15:00

Workshop #1 Practical Video Creation Exercise

15:00 - 15:30

Fun Break

15:30 - 17:00

Introduction to video editing

17:00 - 17:45

Workshop #2 Edit Your Video

17:45 - 18:00

Closing & Home Assignment

**1
Year
Day**

Advanced Techniques and Social Media Monetization

8:30 - 9:00

Connect & Socialize

9:00 - 9:15

Day 2 Introduction

9:15 - 9:45

Home Assignment Review

9:45 - 10:30

Social Media Monitoring and Analytics

10:30 - 10:45

Break

10:45 - 12:00

Workshop #3 Practical Social Media Monitoring Exercise

12:00 - 12:45

Lunch

Day 2

12:45 - 14:00

Deep Dive Into Social Media Monetization

14:00 - 15:00

Workshop #4 Monetization Planning Exercise

15:00 - 15:15

Break

15:15 - 16:00

Content Planning & Strategies

16:00 - 16:30

Workshop #5 Guest Speaker

16:30 - 17:00

Building Personal Brand

17:00 - 18:00

Closing and Certification

Day 2

05 Panelists & Partners



Amani Khan
Trifid Media
Social Media Manager



Haneen Aboelmagd
Trifid Media
Social Media Manager



Karam Hussein
Trifid Media
Videographer



Hala Bassam
Creator X Arabia
Content Creator



Mae Bornillo
Scale on Socials
Content Creator



Dariia Nazarova
Content Creator



Mahdi Shafiei
Trifid Media
CEO
Guest Speaker

06 Our Strategic Partners

ticket
souq

skillup MENA

fenix
BUILDING TOMORROW

* **TRIFID** *

THE
*Scale on
Socials*

ARABIC LUDIE


*Alternative
Music*


Creator X Arabia

2 Days or 2 Years?
The choice is yours!



REDEFINING ENTERTAINMENT

For more information:

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