# Creators of The Future

**Training Program** 





25H Hours Hotel , DIFC , Dubai-UAE



Contact@mellovibe.co www.mellovibe.co





# 01 Overview

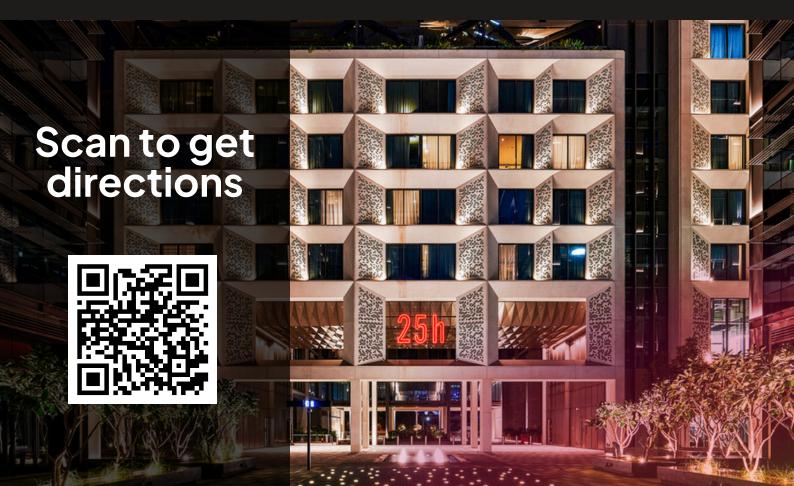
Join us for an immersive, two full days face to face, practical workshop in Dubai between September 7,8 2024, designed to equip aspiring and established social media content creators with the skills, knowledge, and insights needed to excel in the fast-paced world of digital entertainment. Whether you're looking to enhance your content quality or monetize your social media presence, Mello's expert-led sessions will guide you through every step of your creative journey.

# 02 Target Audience

- Aspiring Content Creators
- Existing Content creators seeking to sharpen their skills
- Aspiring Digital Marketers
- Small Business Owners

# 03 Dates & Location







# 04 Agenda

# Fundamentals of Social Media and Content Creation

#### 8:30 - 9:00

Connect & Socialize - Ice Breaker

9:00 – 9:10 Welcome & Introduction

9:10 - 9:30 Introduction to Social Media

#### 9:30 - 10:30

**Understanding Social Media Platforms** 

#### 10:30 - 10:45

Break

#### 10:45 - 12:00

**Content That Drives Traffic** 

#### 12:00 - 12:45 Lunch



#### 12:45 - 14:00

Introduction to Video Creation

#### 14:00 - 15:00

Workshop #1 Practical Video Creation Exercise

#### 15:00 - 15:30

**Fun Break** 

#### 15:30 - 17:00

Introduction to video editing

#### 17:00 - 17:45

Workshop #2 Edit Your Video

#### 17:45 - 18:00

**Closing & Home Assignment** 





## Advanced Techniques and Social Media Monetization

8:30 - 9:00

**Connect & Socialize** 

9:00 - 9:15 Day 2 Introduction

9:15 - 9:45

Home Assignment Review

9:45 - 10:30

Social Media Monitoring and Analytics

#### 10:30 - 10:45

Break

#### 10:45 - 12:00

Workshop #3 Practical Social Media Monitoring Exercise

12:00 - 12:45

Lunch





#### 12:45 - 14:00

Deep Dive Into Social Media Monetization

#### 14:00 - 15:00

Workshop #4 Monetization Planning Exercise

#### 15:00 - 15:15

Break

#### 15:15 - 16:00

**Content Planning & Strategies** 

#### 16:00 - 16:30

Workshop #5 Guest Speaker

#### 16:30 - 17:00

**Building Personal Brand** 

#### 17:00 - 18:00

**Closing and Certification** 







## 05 Panelists & Partners



Amani Khan Trifid Media Social Media Manager



Haneen Aboelmagd Trifid Media Social Media Manager



Karam Hussein Trifid Media Videographer



Hala Bassam Creator X Arabia Content Creator



Mae Bornillo Scale on Socials Content Creator



Mahdi Shafiei Trifid Media CEO Guest Speaker



Dariia Nazarova Content Creator



# 06 Our Strategic Partners



**Creator X Arabia** 

# 2 Days or 2 Years? The choice is yours!

Music

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#### For more information:

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